

IN THE SPECIFICATION

At page 1, lines 23-24 to page 2 lines 1-13 please replace with the following paragraph:

Illustrative of the different user display requirements, a first user may require a display of data base fields that includes a presentation of transaction activity for a one month time period, while a second user may require a display of a similarly formatted presentation of transaction activity but for a one year period. Or a third user may require a presentation of inventory for parts “A” and “B”, while a fourth user may require a similarly formatted presentation of inventory but for parts “A”, “B”, and additionally part “C”. Or a fifth user may require a first display placement (or ordering) of a set of information, while a sixth user may require a second differing display placement of the same set of information, for instance an information display requiring, because of language of cultural differences, a person’s name to be in a ~~Sir-Name~~ Surname – Given Name placement in one display presentation, and the same name information but in a Given Name – ~~Sir-Name~~ Surname placement in another display presentation. Or a seventh user may display the information for processing by a browser that has a characteristic that includes supporting framing, while an eighth user may display the information for processing by a browser that has a differing characteristic not supporting framing.

At page 7 lines 22-23 to page 8 lines 1-21, please replace with the following paragraph:

In block **108**, a user defines the placement of each of the information to be displayed for an information display identification as described above, from an already existing placeholder to a differing placeholder, by preferably a drag and drop operation. For a specific information display, the user preferably defines each position according to a selectable style name, or alternatively the default style name mode for the information displays supported by the multi-information display name. Here the user is not creating or deleting an information, but is instead

rearranging already created informations. A specific style name is preferably named for a specific language or culture, e.g. “English” or “German” because in the inventor’s contemplated usage of the present invention, each language or culture may have a specific ordering convention for otherwise the same displayed information; for instance in the ordering of a person’s ~~Sir Name~~ Surname and Given Name, in which the ~~Sir Name~~ Surname and the Given Name can alternate in order; or in the ordering of a date’s day, month, and year, in which any of the day, month, and year can alternate in order. Thus, for each display information name, the position for a style name, such as the name “English” or the name “German”. The information may be in a form characterized by a display list which is considered here a vertically disposed set of information (or column of information). The information may be in a form characterized by a field which is considered here a horizontally disposed set of information (or row of information), and can also be each of the fields in a form type display. The selectable style name is available by preferably a selection on the display, as shall be presently described. It is within the specific contemplation of the present invention that the selection includes a Boolean expression of any combination of style names.